



ROAD TO RESPONSIBILITY  
MAKING LIVES BETTER.

<b>33<sup>rd</sup> Annual Making Lives Better Gala</b>	<b>Presenting Sponsor \$50,000</b>	<b>Live Studio Sponsor \$25,000</b>	<b>Leadership Sponsor \$15,000</b>	<b>President's Circle \$10,000</b>	<b>Gold Sponsor \$5,000</b>	<b>Silver Sponsor \$2,500</b>	<b>Bronze Sponsor \$1,000</b>
<i>Tickets to Virtual Event on September 23, 2021</i>	VIP Experience for 10	VIP Experience for 10	VIP Experience for 10	VIP Experience for 10	Event Party for 4	Event Party for 2	Access to event and VIP mixologist with RTR swag and cocktail kit
<i>PR First Business Spotlight</i>	X						
<i>RTR Newsletter Article (mailed to 5,000 households)</i>	X						
<i>Logo in event studio background</i>	X	X					
<i>Individualized PR First Press Release</i>	X	X	X				
<i>Commercial Break 30 Second Spot During Event</i>	X	X	X				
<i>Live emcee shout out</i>	X	X	X	X			
<i>Logo on printed invitation (mailed to 5,000 households) *deadline July 14<sup>th</sup></i>	X	X	X	X	X		
<i>Hyperlinked logo on RTR website</i>	X	X	X	X	X	X	Listed
<i>Logo included in event program book *deadline September 1<sup>st</sup></i>	X	X	X	X	X	X	Listed
<i>Inclusion in RTR gala related social media posts (3,000 followers)</i>	Logo	Logo	Logo	Logo	Logo	Listed	Listed
<i>Inclusion in RTR gala related email blasts (2,000 email addresses)</i>	Logo	Logo	Logo	Logo	Listed	Listed	Listed